

# WINConference

in collaboration with **Most Powerful Women**



## Women Driving Change

CEOforLife Forum – 20 March

Companies, associations, academic and institutional representatives meet in small working groups to strengthen and accelerate projects inspired by the different aspects of sustainability: the environment, women's empowerment and leadership, diversity and inclusion, education and training and more.

The theme celebrates the tremendous efforts by women and girls around the world in shaping a more equal future and recovery from the COVID-19 pandemic. This meeting explores the impact of women in leadership and how we inspire and empower others to live up to their full potential and leave a mark on their organizations, companies and the world.

### Agenda (Times in CET)

#### 10:00 **Opening & Introduction**

- **Kristin Engvig**, CEO & Founder, WIN

#### 10:10 **Panel: Setting the Stage: A World in Transformation**

- **Simona Scarpaleggia**, CEO, Edge
- **Gabrielle Kluck**, Director, Office of Ombudsman and Mediation Services, United Nations World Food Programme
- **Tiziana Catarci**, Head of Computer Engineering Department at Sapienza University of Rome, Member of Most Powerful Women Italia

#### 10:35 **Panel: New Ways of Leading**

- **Tiziana Mele**, CEO, Lundbeck, Italy
- **Antonella Santucci**, Head Stakeholder Liaison Alzheimer's Disease, Biogen
- **Annika Farin**, Global Chair, Amrop

#### 11:00 **Panel: Inspiring the Future**

- **Mine Uran**, CEO, Alver
- **Claudia Pievani**, CEO, MioMojo

#### 11:15 **Questions with Audience & Journalist**

- **Morena Pivetti**, Giornalist, Fortune Italia

#### 11:25 **Closing Thoughts**

#### 11:30 **The End**

### Style & Format

- The format is a set of panel discussions in which I, Kristin Engvig, will deliver a welcome, explain the format and briefly introduce the panelists, then ask you questions (see indicative list below)
- Imagine having about 1-2 minutes per question and that your answer is more a statement than a long speech
- There are no slides required, and we strongly recommend that you make your talk lively and engaging
- We plan to leave 5 minutes for Q&A from the audience at the end of each panel segment

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## Timing

- The programme begins at 10:00 CET, and ends at 11:30 CET
- Please ensure you are online, in the Zoom room 10 minutes before the opening, at 9:50 CET
- You will have approximately 4-6 minutes accumulated speaking time.

## How to Prepare

Here are some questions to consider as you prepare your statement/short presentation, from Kristin Engvig, CEO & Founder of WIN.

### *Setting the Stage: A World in Transformation*

- **Simona Scarpaleggia**, CEO, Edge
- **Gabrielle Kluck**, Director, Office of Ombudsman and Mediation Services, United Nations World Food Programme.
- **Tiziana Catarci**, Head of Computer Engineering Department at Sapienza University of Rome, Member of Most Powerful Women Italia

Topic Questions:

1. What are the big changes in the world and how do they impact gender equality, women's advancement, women's leadership and new ways of operating?
2. Please share examples of new ways of working, from new technology, work patterns, working from home, virtual events, flexibility, perhaps burn out and finding resilience. What have been some challenges and what are the opportunities?
3. What is one thing that you have learned this year that you will bring with you into a more sustainable and inclusive future?

### *New Ways of Leading*

- **Tiziana Mele**, CEO, Lundbeck, Italy
- **Antonella Santuccioni**, Head Stakeholder Liaison Alzheimer's Disease, Biogen
- **Annika Farin**, Global Chair, Amrop

Topic Questions:

1. How do you lead your organization and find inspiration and resilience in this time? How do you deal with working from home? Any new discoveries, such as more time for silence or looking within?
2. Let's talk about inclusion: how do we practice inclusion when working outside an office? What are aspects of communication to consider, from meeting management to who to include in an update, to making sure people feel well?
3. What is your vision for the future?

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## *Inspiring the Future*

- **Mine Uran**, CEO, Alver
- **Claudia Pievani**, CEO, MioMojo

### Topic Questions:

1. What do you do through your organization to pioneer more gender equality, sustainability and an inclusive future?
2. Please share more about your work inspiring a sustainable future.
3. What is the idea behind it, what makes it urgent and how are you going about it?

## How to Join

Details sent to you by Caterina Cenci.

*Session design, questions and text created by WIN™*

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