10:00 – 11:00 am
The Problem of Democratization of Evaluation and Altmetrics

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Abstract
Should evaluation be democratic or meritocratic?
We discuss the problem of the “democratization of evaluation” as the need to provide an answer to the injustice generated by the skewness of performance indicators. We introduce another meaning of Altmetrics as an answer to the need of democratization of performance indicators. We propose a performance evaluation model which might be used as a "democratic evaluation tool" for value creation in a learning and participatory environment. It may be seen as a revisited version of the Ricardo’s approach of comparative advantages but in the context of a broader framework including theory, methodology and data dimensions.