

Mitsubishi Electric
Europe BV
Italy Branch



Mitsubishi Electric Europe BV

Italy Branch



Training Centre

About “Mitsubishi” — Origin

1870 ▶

Tsukumo Shokai, which was the origin of Mitsubishi, was established.

1886 ▶

Mitsubishi Sha was established. It promoted its business diversification and grew as a modern corporation.

1917 ▶

Spinning-off of the business departments started. Mitsubishi Goshi Kaisha became a holding company.

1921 ▶

Mitsubishi Electric Corporation was established.

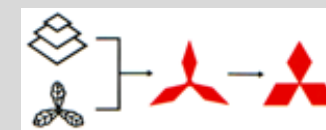
1946 ▶

Mitsubishi Headquarters was dissolved.

Each Mitsubishi company started as a new independent entity.



The founder, Yataro Iwasaki



Origin of the
Three-Diamond Mark

Photo courtesy of The Mitsubishi Archives



Mitsubishi Electric Corporation is an independent company like other Mitsubishi companies, and is separately owned, managed, and operated.

With the exception of other companies in the Mitsubishi Electric Group, it bears no legal affiliation with other companies that have the word "Mitsubishi" in their names.

About “Mitsubishi” — Mitsubishi Companies

- Mitsubishi companies share a founding management philosophy:
 - Corporate Responsibility to Society
 - Integrity and Fairness
 - Global Understanding through Business
- 37 member companies of the Mitsubishi Public Affairs Committee support a variety of philanthropic activities together



The Three Principles

<p>Mitsubishi Electric Corporation Electric & Electronics</p>	<p>Mitsubishi Heavy Industries, Ltd. Ships, Aircraft, Steel Structures, Power Generation</p>	<p>Mitsubishi Motors Corporation Automobiles</p>	<p>Mitsubishi Corporation Trading</p>
<p>MUFG Bank, Ltd. Banking</p>	<p>NIKON CORPORATION Cameras, Optical Equipment</p>	<p>Tokyo Marine & Nichido Fire Insurance Co., Ltd. Insurance</p>	<p>Kirin Holdings Company, Ltd. Food</p>
<p>Mitsubishi Estate Co., Ltd. Construction, Real Estate, Hotels</p>	<p>AGC Inc. Chemicals, Ceramics & Glass</p>	<p>Mitsubishi Research Institute, Inc. Consulting & Research</p>	<p>JXTG Holdings, Inc. Resources & Energy, Nonferrous Metals</p>

The companies shown above represent some of the 37 member companies of the Mitsubishi Public Affairs Committee.

Corporate Mission

The Mitsubishi Electric Group will continually improve its technologies and services by applying creativity to all aspects of its business. By doing so, we enhance the quality of life in our society. To this end, all members of the Group will pursue the following Seven Guiding Principles.

Seven Guiding Principles

Trust, Quality, Technology, Citizenship,
Ethics and Compliance, Environment, and Growth

Corporate Statement

The Mitsubishi Electric Group's corporate statement, "Changes for the Better," represents our goal and attitude to always strive to achieve "something better," as we continue to change and grow.

Changes for the Better

Through a broad range of philanthropic and volunteer activities in Japan and around the world, the Mitsubishi Electric Group is in touch with the unique needs of local communities and carries out various initiatives to help make a difference.



Support for local events as part of ‘Special Olympics’ which is recognized by the IOC as an event for people with intellectual disabilities in Italy.



Many employees of Mitsubishi Electric companies in the Asia region enjoy tree planting activities with local people in each community.



Science workshops and presentations at schools and local events teach children how science can be interesting in Japan.

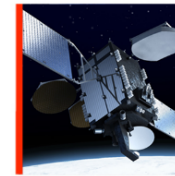
Products & Services



Transportation Systems



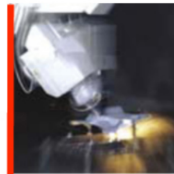
Building Systems



Space Systems



Public Systems



Factory Automation
Systems



Semiconductors/Devices



Visual Information
Systems



Automotive Equipment



Air Conditioning
Systems



Energy Systems



Information/
Communication Systems



Home Products

Sede Mitsubishi
Electric Europe BV
Filiale per l'Italia.



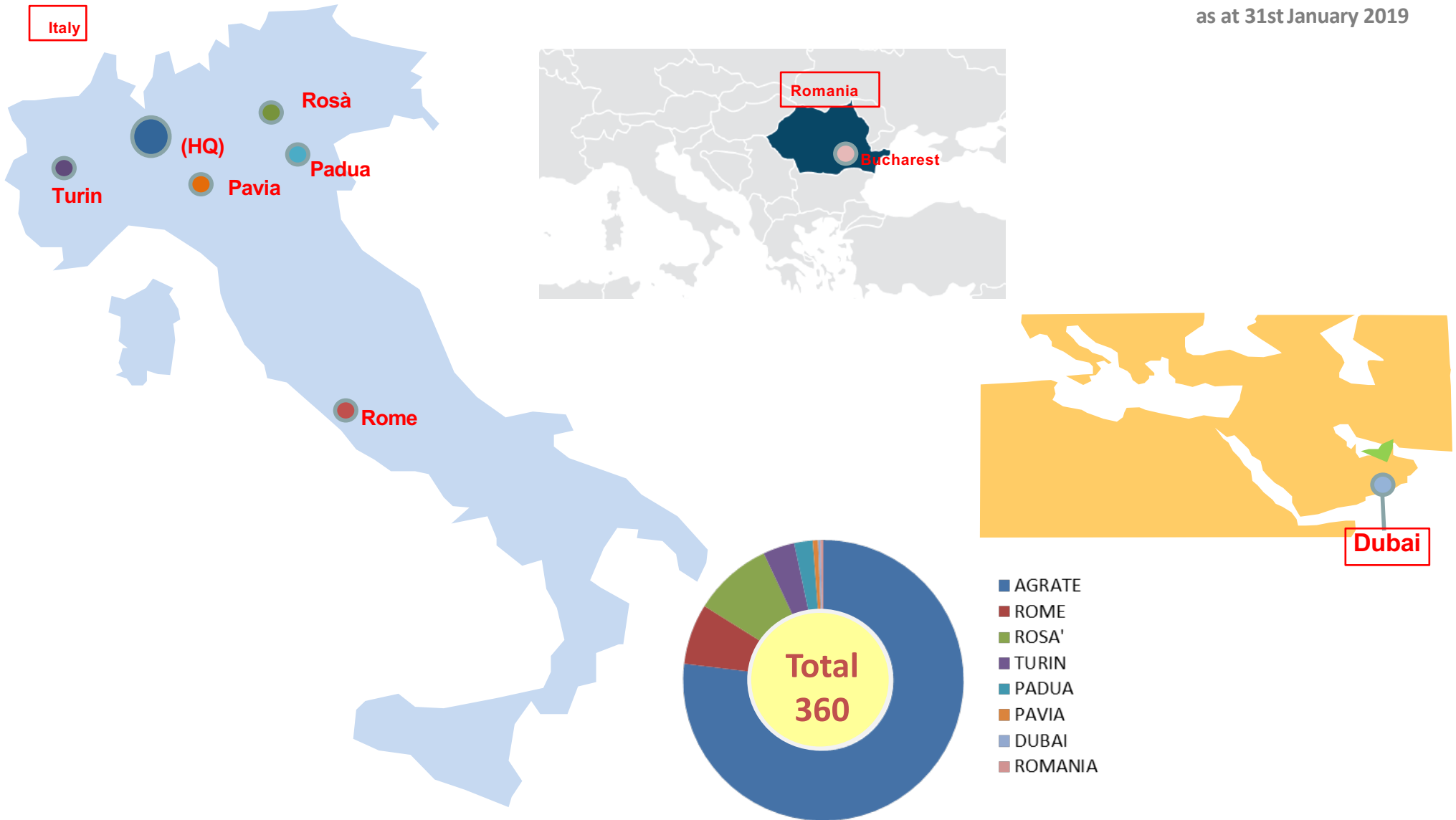
Since 1985 the Italian Branch has been based in –Agrate Brianza and operates through 4 business divisions:

- **Air Conditioning Systems**
- **Factory Automation**
- **Automotive**
- **Semiconductors**
- Main office: Agrate Brianza
- Sales offices: Padova, Roma, Rosà (VI), Torino
- Training Centre: Agrate Brianza and Roma
- Employees: 360



Training Centre.

as at 31st January 2019



Area Sales

- Create and promote new business strategies
- Support the customer during the job order working progress
 - **Sales Engineer**
 - **Business Development Manager**
 - **Sales Application Engineer**

Area Marketing

- Help identifying new customers for the business
- Analyse data to create new marketing strategies
- Create new marketing materials
 - **Product Manager**
 - **Key Account Manager**

Area Technical Support

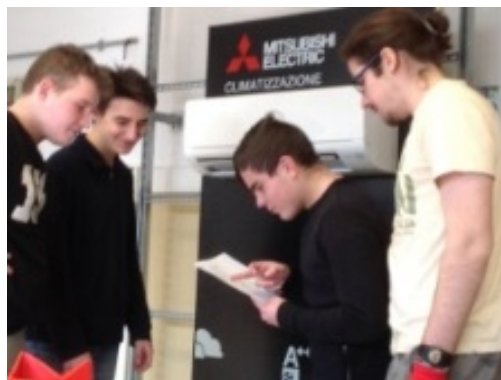
- Offer customer support on product selection and sizing
- Offer customer support during the new product start-up
- Work in conjunction with the Marketing Department to offer our customers the most suitable solution
 - **Application Engineer**
 - **Project Engineer**
 - **Solution Engineer**



- Degree in Engineering with specialisation in Automation, Energetic, Mechanic, Electric, Electronic
- Knowledge of the main programming languages
- Fluent in English
- Team working
- Goal oriented



- Technical lessons for teachers of Technical Institutes
- Technical lessons for Student
- Demo Room & Training Centre educational session
- E-learning technical course







Development and innovation are the key drivers of Mitsubishi Electric's Factory Automation Division.

We have an experience of over 75 years in the industrial market and the skills we have acquired during these decades, together with our extensive range of products, allow us to work with customers and create custom and complete solutions that meet all application requirements.

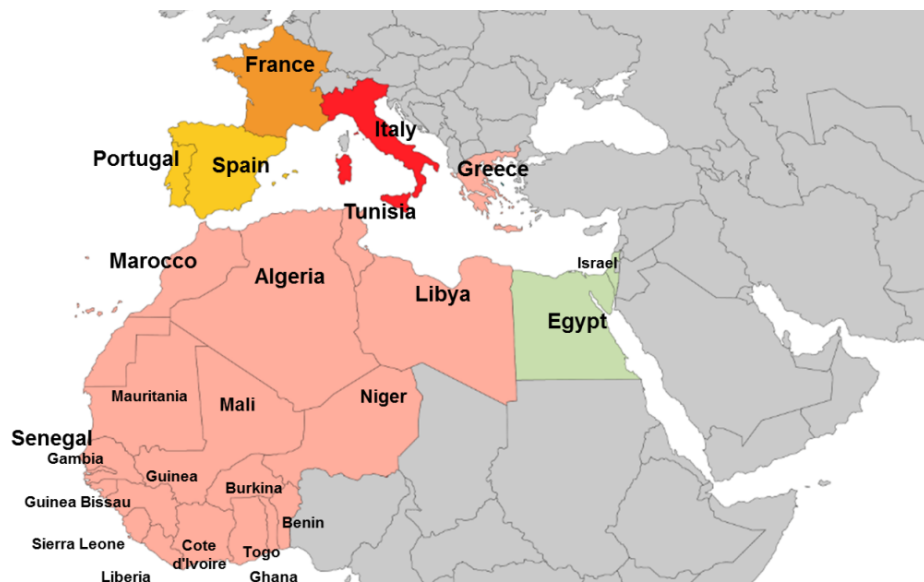
Transparency and a 360-degree true integration among **PLCs** (Programmable Logic Controllers), **Motion Control**, **Robots**, **CNCs** (Computerized Numerical Controllers) and **HMIs** (Human- Machine Interfaces) is Mitsubishi Electric's proposal for automation solutions that are capable to maximize productivity, reliability and efficiency.



High Level Solutions	MES, SCADA MAPS / MC WORKS	
	C-Controller	
Visualization & Control	PLC, Process Control	
	PC, HMI, etc.	
Drive & Motion Control	Servo drives	
	Motion Control	
	Inverters	
	Robots	
Electromechanic	MCCB/ELCB/ACB etc.	
	Motor-starters etc.	
Mecatronics	Numerical Control	
	EDM Machines	
	Laser machines	

Factory Automation - South Hub

Starting from 2012, the Italian Branch of Mitsubishi Electric - Factory Automation Division is responsible for the South EMEA regions (South Hub)



South Hub includes **Italy, France, Spain, Portugal, Greece, Middle east (Egypt and Israel), North and West Africa**

Tasks in the region are:

- **Business development**
- **Marketing and sales strategy**
- **Promotion activities**
- **Technical support**

The other hubs in Europe are:

- **East Hub:** Poland (leader), East Europe and Balcans
- **Central Hub:** Germany (leader), Austria, Swiss, Benelux, Russia and former CSI regions
- **North Hub:** Scandinavia, UK, Irlanda, Baltics.

Mitsubishi Electric web site: <https://it.mitsubishielectric.com/it/>

Click on the Career page to apply for our vacancies or send us your CV: <http://careers.mitsubishielectric.it/it/>

On **LinkedIn** - > Mitsubishi Electric Filiale italiana

